

Hacker Lab SBDC adviser bios — 2022



Gina Lujan, CEO, Hacker Lab

Gina is a social entrepreneur with 28 years of experience building businesses and community in our region. She can help you with starting your creative or service-type business, building solo-preneur side-hustles, bootstrapping small businesses and DIY marketing; as well as turning passion projects into reality. As [Hacker Lab](#) CEO, she's helped boost Sacramento-area entrepreneurs and small businesses, helped generate jobs, and supported local skill-building and economic development.

Founded in 2012, Hacker Lab is an entrepreneurial maker and coworking space that supports innovation through community-driven education by focusing on tangible access for all. In 10 years, Hacker Lab has become a workforce incubation hub and highly regarded innovation partner for the Sacramento region. Amid the pandemic, Gina created [MAKEHERS](#), a 60-day women-owned small business accelerator. In 2020, Gina was named by California Senator Richard Pan as an Unsung Hero for community involvement. In 2021, Gina was named one of Sacramento's most influential 2020 business leaders. Sign-up with Gina for business navigation help, the basics and legals of getting started as well as pursuing your vision in a community-based or non-startup creative project. Learn more [here](#).



Dominique Poydras, CEO, Sisters Inspiring Sisters:

Dominique Poydras is the CEO of Sisters Inspiring Sisters. Dominique's life is a testament to the power of healing, perseverance, and determination. To understand her work, it is necessary to understand her remarkable journey: Dominique's early years were tumultuous, in part leading her to becoming a mother at the age of 15. Through a series of collateral damage, Dominique had 3 children by 23 and ultimately birthed 5 beautiful children. With great

determination and tenacity, Dominique completed her studies in psychology, trauma, and earned her degree in Community Studies. At the same time, she built an accounting career and has over 20 years of Accounting and Business Consulting experience. As CEO of [Sisters Inspiring Sisters](#), she supports women-owned businesses by providing support and space for women to achieve their best potential; a movement for women by women. It is a place to share inspiration, educate on the topics of health/wellness, financial literacy, healing, and building and maintaining healthy relationships. They also host public events for women to share services and sell, including at Hacker Lab. Sign-up with Dominique to help start your small business, learn how to sell locally and market your small business. Dominique's skills also include bookkeeping, a key resource for many small-business starters. Learn more [here](#).